



Talk, Walk 'n Roll

SOCIAL MEDIA TOOLKIT

Images

To use any of these 3 images in your social media post, click on the picture thumbnails below to be taken to the full-size, downloadable version.

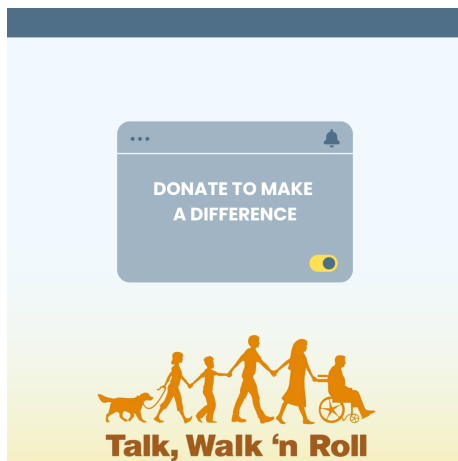
Image 1



Image 2



Image 3



POST COPY EXAMPLES

1. Join me in this year's **#TalkWalkNRoll** with [tagging Aphasia Institute, see below in red for our handles] to make a real difference in lives impacted by **#aphasia**.
2. I'm participating in this year's **#TalkWalkNRoll** with [tagging Aphasia Institute, see below in red for our handles]. Help me make a difference and sponsor me- or join in today!
3. I'm raising money and awareness for **#aphasia** and invite you all to join me! Sponsor me in this year's **#TalkWalkNRoll**.
4. Did you know that there are currently over 100,000 individuals in Canada living with **#aphasia**? Sponsor me in this year's **#TalkWalkNRoll** to make a real difference in their lives.

Tag us on Instagram & Twitter
@aphasia_inst

Tag us on Facebook & LinkedIn
@Aphasia Institute

TIPS & TRICKS

1. **Remember to add your personal fundraising website to the end of your post** so that people can head to your site and donate. Need help setting that up? Check out the links below or send a note to talkwalk@aphasia.ca and we can help you out!
2. **Hashtag**
Of course, you can always create your own custom post, if you like. Just remember to use the hashtag **#TalkWalkNRoll** to join in the conversation online. We look forward to seeing your posts!