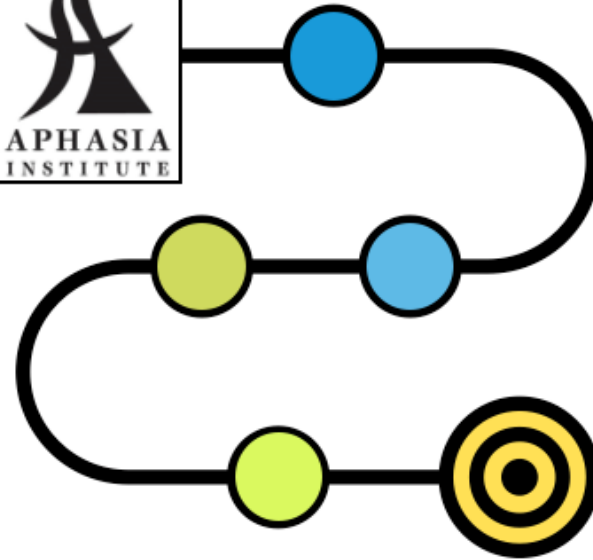


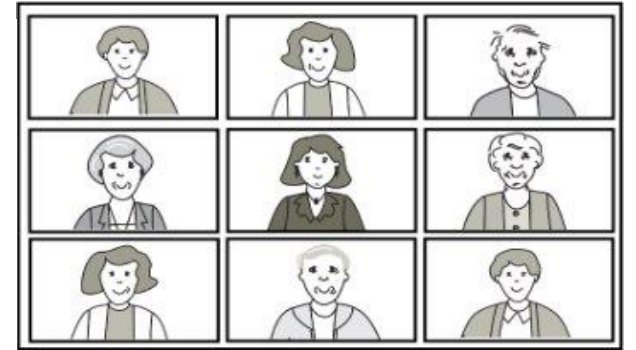
# Strategic

# Plan



2026 - 2029

# The Aphasia Institute



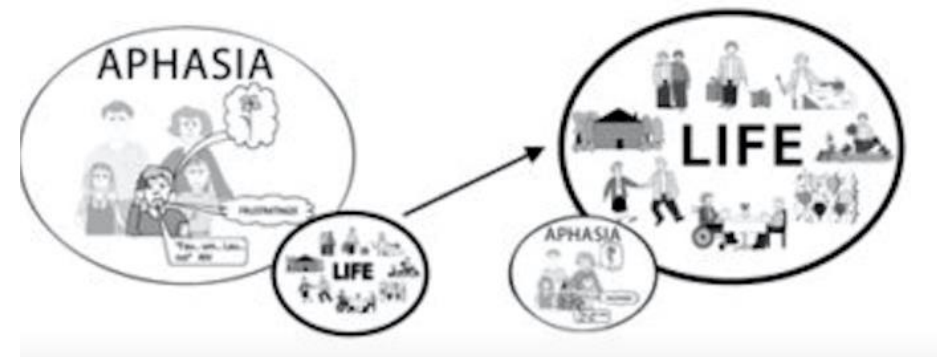
# Aphasia Institute

## Mission

**Give hope** to people with aphasia and their families



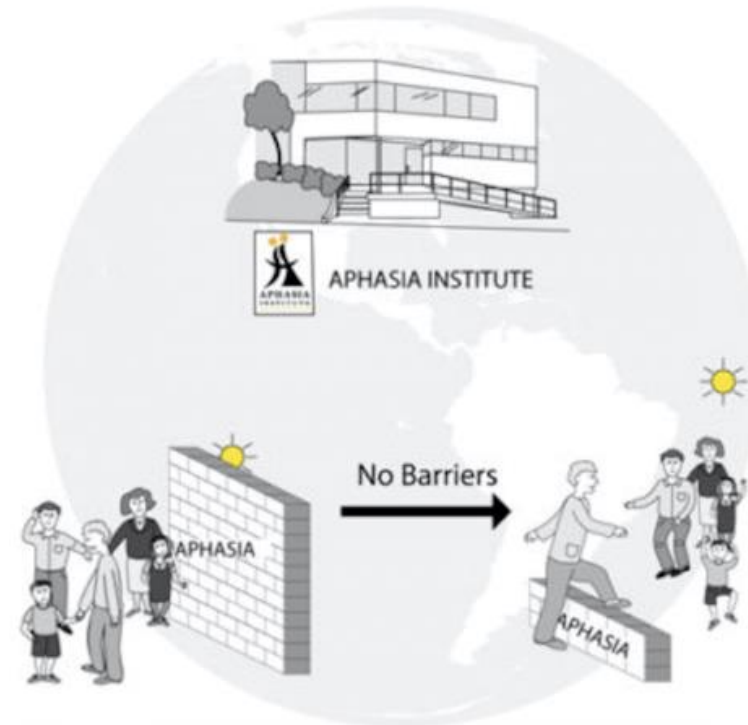
**Create and share solutions** to help people with aphasia **participate in life**



# Aphasia Institute

## Vision

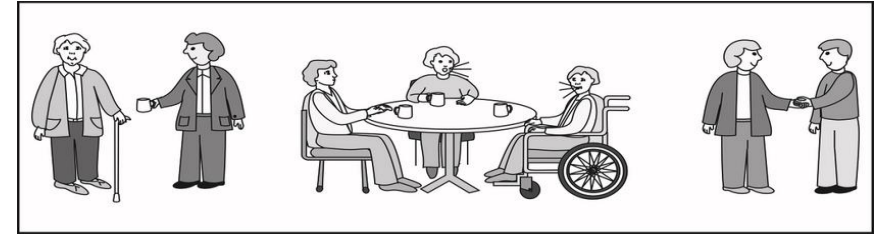
There are **no barriers** to **living successfully** with aphasia



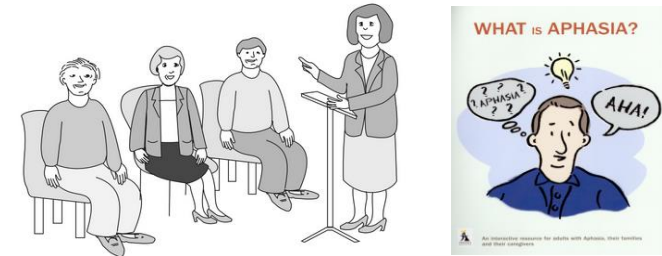
# The Aphasia Institute

## Three Areas of Work

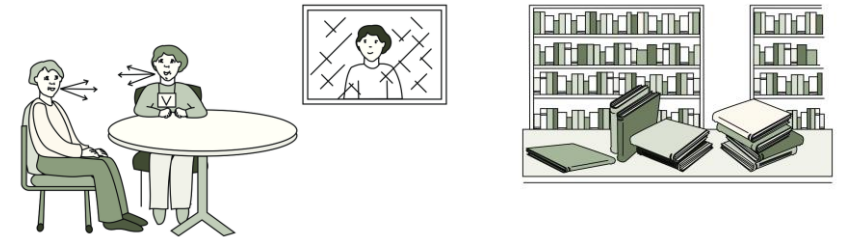
1. **Services** for **people** with **aphasia**, and their **families**



2. **Teaching, training,** and making **resources** for healthcare providers to **improve communication**



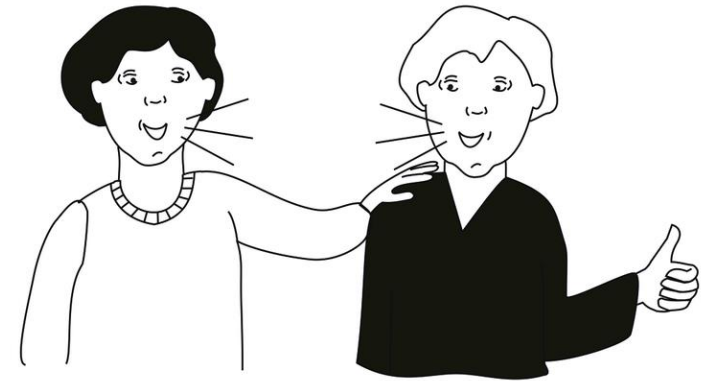
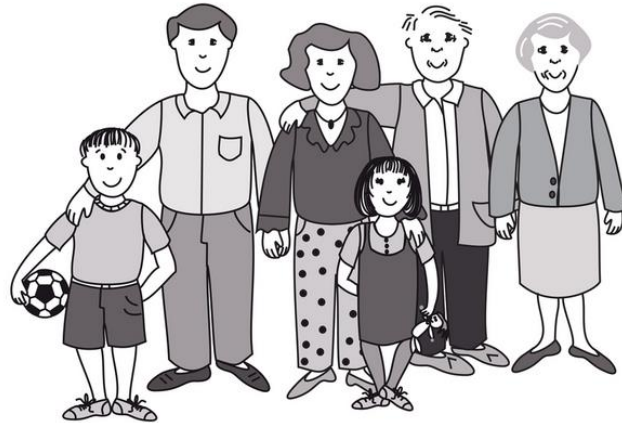
3. **Research** to **add more** to the **field** of aphasia, and to **improve** our **programs**



The **Aphasia Institute** focuses on **real life participation** for our **members**



Our approach is based on **evidence** and on the **needs of people with aphasia**, as well as their **families**.



# Conversation is essential for life

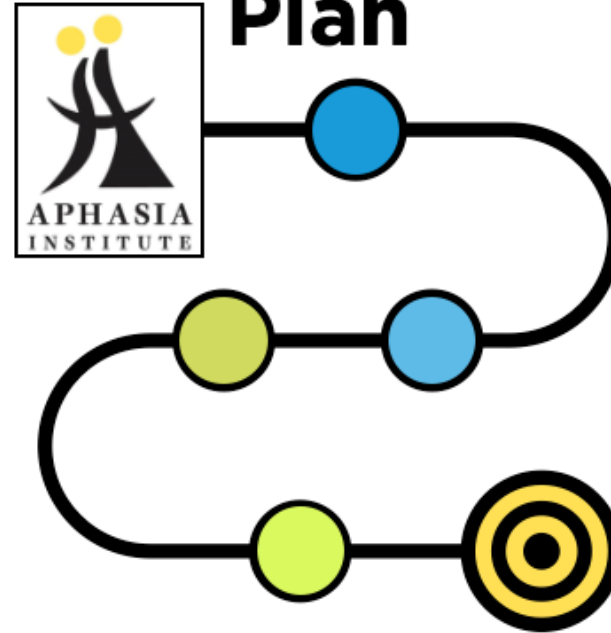
We teach our method around the world



***Supported Conversation for Adults with Aphasia (SCA™)***

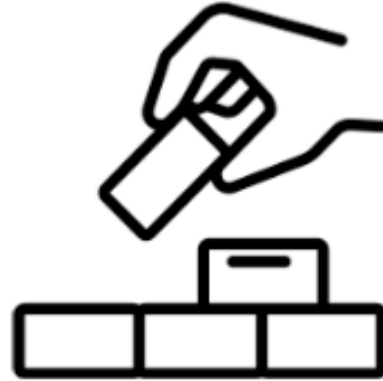
# Strategic

# Plan



# Step by Step

# Strengthening our Foundation



**Leadership**



**International Role**



**Supporting People with Aphasia**



# Impact Areas

We will focus on **five main parts** of our work

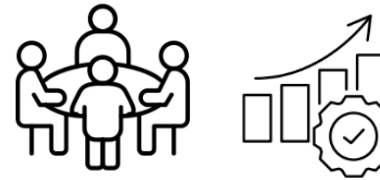
1. **Staff and volunteers**



2. **Individuals and family members living with aphasia**



3. **Research and Quality improvement projects**



4. **Teaching others about aphasia and communication**



5. **Finances**



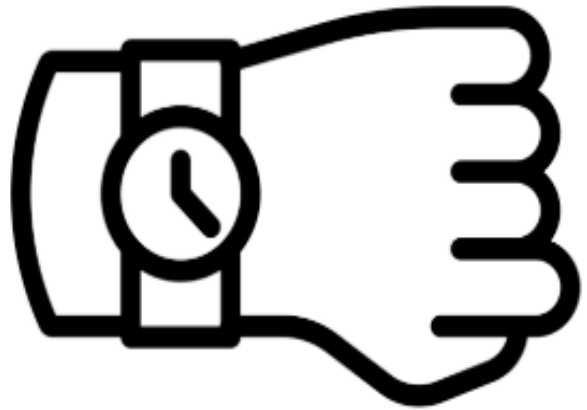
Impact Area 1:

# Support the **staff** and **volunteers** to **learn, share, and use** new **knowledge**



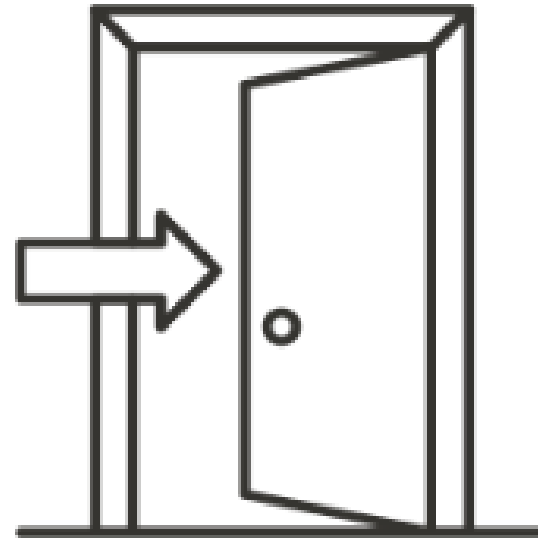
Impact Area 2:

## **Help more people with aphasia, and their families**



**Lower Wait Times**

+



**Improve Entry into Programs**

# Quality Improvement Projects

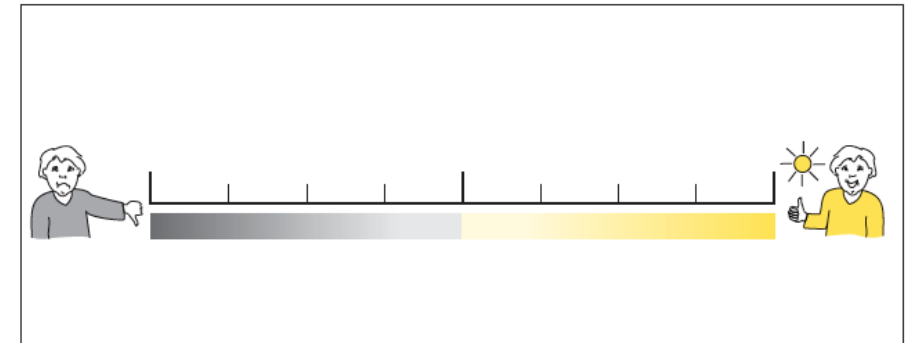
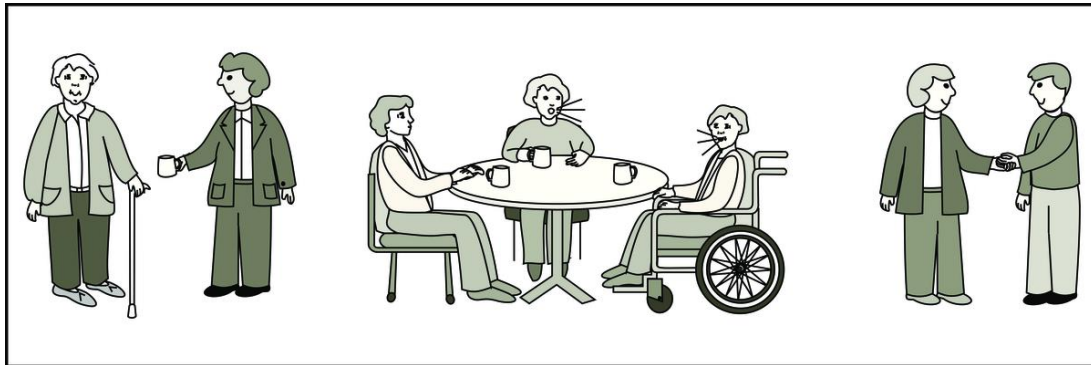
## Our Programs



## Health and Safety

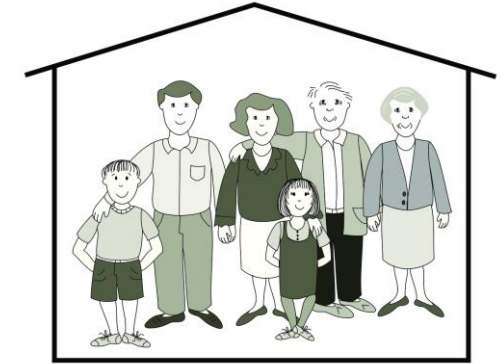
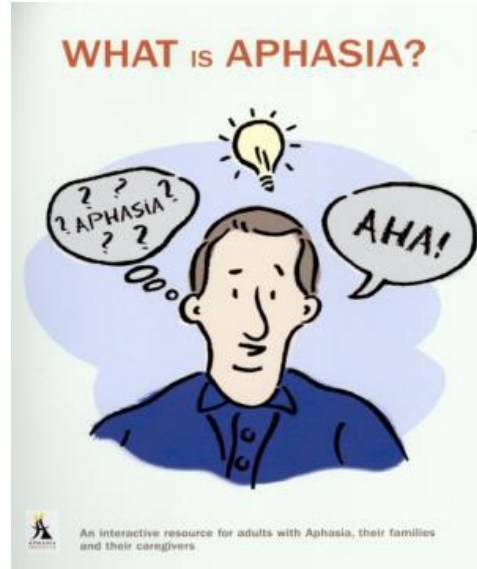
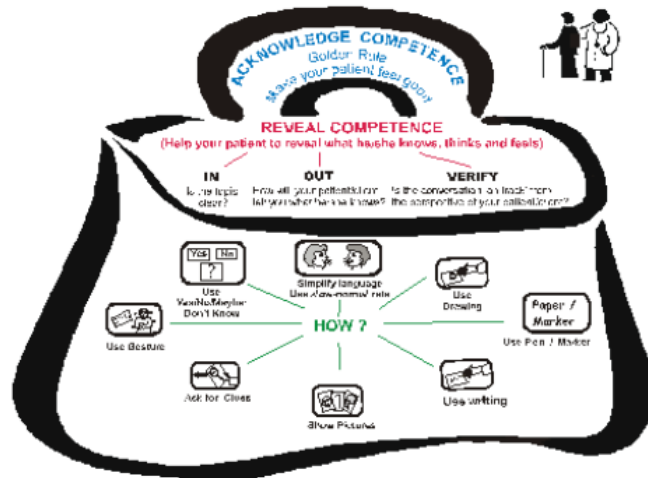


## Measuring Outcomes

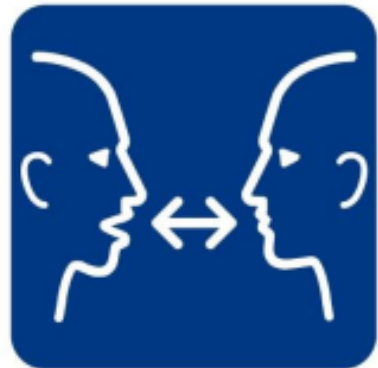


# Teach about Aphasia and Communication

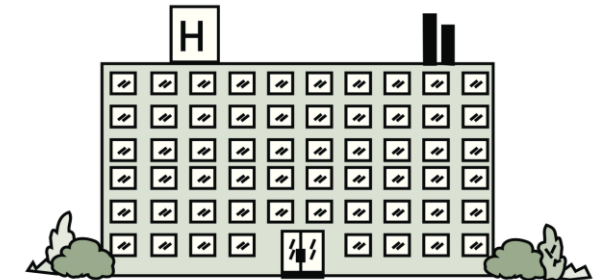
Tools To Support Conversation: Your 'Black Bag'



Family and Friends

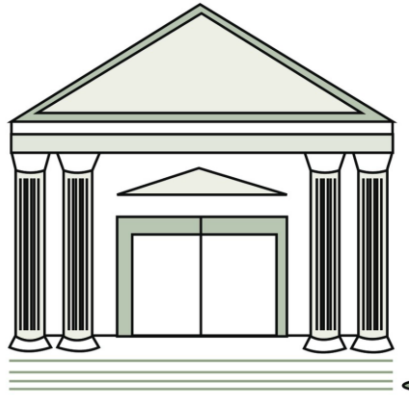


Communicative Accessibility



Healthcare Providers

# New Funding



Government



Grants



Donations



Partnerships

# Creating our Strategic Plan

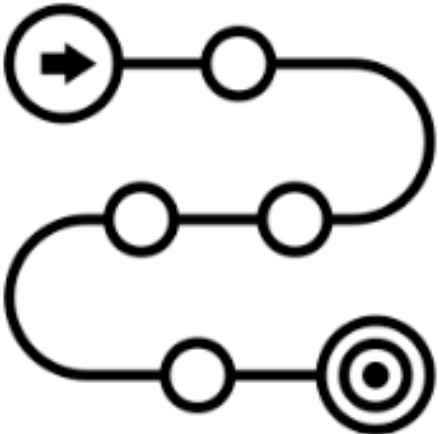
## Working Together



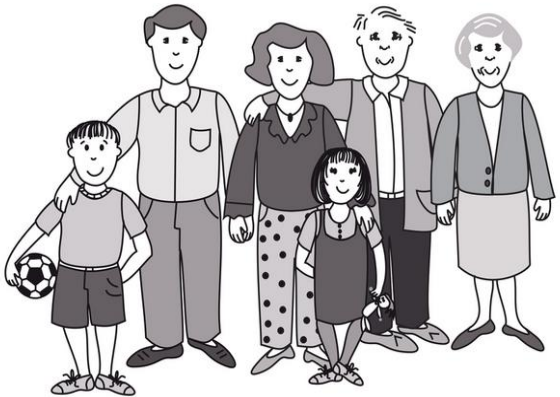
Volunteers



Staff



Community Partners



Members and Families



Board and Committees



Donors